

WAR AND THE PRESS.

By the collapse of the real estate boom, and the war following soon after, the press of Canada has been hard hit. In announcing its amalgamation with the Evening Chronicle, the Daily News, Port Arthur, says:

"The situation has been greatly aggravated since the present depression set in. The war was the finishing touch. No business has been hit harder than the publishing trade. There is a popular delusion that war is good for the newspapers because more copies are sold; but there is no profit in circulation, except indirectly through the greater value it offers advertisers, who are the main source of revenue. Both the Evening Chronicle and the Daily News have been compelled through shrinkage of advertising to reduce their size to six pages, at a time, too, when they have been put to increased expense for telegraphic tolls in order to provide adequate war news.

"Here are some of the Western city newspapers which have suspended publication in the past year, all but two since the war began: Fort William Herald, Winnipeg Morning Telegram, Prince Albert Times, Medicine Hat News, Brandon News, Regina Evening Leader, Regina Morning Province, Edmonton Capital, Lethbridge News, Vancouver World.

"The Winnipeg Telegram and the Regina Province remain in the evening fold and the Regina Leader in the morning, Regina Standard and Regina Province amalgamated as an evening paper. The others simply closed their doors. In addition, the Saskatoon Phoenix went into liquidation and was taken over by another company."